

ROSWELL

2013



MAIN STREET
ROSWELL



Parks and
Recreation

summer
events

**A GUIDE
TO HELP
YOU PLAN A
FUN-FILLED
SUMMER
IN BEAUTIFUL
ROSWELL,
NEW MEXICO!**



MAINSTREET ROSWELL

PO Box 1328 | Roswell, NM 88202
575-420-5718 | www.mainstreetroswell.org

MainStreet Roswell & the City of Roswell Parks and Recreation Department would like to welcome visitors and residents alike to enjoy all of the summer activities and locations that our wonderful city has to offer! This publication covers the larger activities, but we encourage you to visit www.mainstreetroswell.org or www.seeroswell.com to stay updated on all the events that are going on in Roswell. We also welcome you to

follow us on **Twitter** or **Facebook** to stay updated.

Roswell is a great city to live in as well as visit. With a rich history and an abundance of year-round activities, you are sure to stay busy.

We hope you enjoy your 2013 summer in Roswell and encourage you to visit the websites for the events listed in this publication for current information.

For the most unique and pleasurable shopping Roswell has to offer, look no further than the fabulous boutiques and shops downtown! From UFO collectibles, clothing and unique New Mexico items, you are sure to find something special.

This publication is courtesy of MainStreet Roswell.

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MainStreet Roswell: Encouraging, fostering and stimulating the preservation of historic downtown Roswell.

Cover photo of the 2012 Roswell Museum and Art Center Alien Pet Costume Contest, a feature of Roswell's UFO Festival



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Peggy Seskey



sponsors



i'm lovin' it



JOHNSON
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TANK CO.



MAINSTREET
ROSWELL



Parks and
Recreation

FREE SUMMER MOVIES

WWW.MAINSTREETROSWELL.ORG

ALL MOVIES BEGIN AT DUSK AT THE CIELO GRANDE RECREATION AREA UNLESS OTHERWISE NOTED



Movies subject to change. If there is inclement weather, the movies may be cancelled or postponed

Farmers'/Gardeners' Market

The Farmers' and Gardeners' Market is one of MainStreet Roswell's largest successes. Here you will find the freshest fruits and vegetables available anywhere. We also have local crafters and just good old-fashioned atmosphere.

Purchase your home grown/homemade items at the Chaves County Courthouse Lawn from July 6 until late September.

This family event features high quality fresh produce, flowers, and crafts that are produced by families in the Pecos and Hondo Valley. We also accept WIC coupons and Senior Citizen stamps.

Each Saturday morning from 7:00-11:00 a.m., hundreds of locals and visitors visit our market.

This direct relationship between the producer and the consumer contributes to strengthening our local economy, keeping agricultural land and water in production and providing fresh, healthy food to our community. Vendors at the market must follow strict food safety guidelines, thus protecting the health and safety of our wonderful customers.

For more information contact our market manager
Lester Peck at
575-627-2239.



Follow MainStreet Roswell



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www.facebook.com/MainStreetRoswell





Search for Old
Timers Balloon
Rally



May 3-5

Balloons travel to Roswell from the Southwest for a weekend of fun, flying and friendship. This club will wake up Roswell with 59 balloons. Pilots and crew will be coming to Roswell from all over to fly our friendly skies. We are excited to announce our new launch site this year at the Cielo Grande Recreation Area on West College St.

The Old Timers Balloon Rally is a FREE event brought to you by many fine sponsors. Bring your cameras. Launches will occur about 6:45ish each morning (weather permitting).

Cielo Grande Recreation Area
2000 West College Blvd



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May 4-5 Party on the River/Fiesta del Rio

One of the largest and most widely attended events that the City of Roswell hosts is the Party on the River/Fiesta del Rio. With entertainment included in the low \$5.00 entry fee (children under 5 are FREE), volleyball, flag football, tug of war, vintage cars, motorcycles, skateboard competition and plenty of other family activities.

This year, the musical entertainment includes award winning American country music band, Gloriana as well as New Mexico Spanish music legend Al Hurricane and Al Hurricane Jr., and Tejano singer Ram Herrera.

The Party will be held at the Cielo Grande Recreation this year. Support the RHS Band Boosters with a \$1 donation for parking. Bring lawn chairs, blankets to relax on. No outside food or drinks, food or ice chests allowed. No pets or bills larger than \$20.

Saturday: Gates open 1:00-8:30 p.m.
Gloriana 7:00 p.m.

Sunday: Gates open 1:00-7:00 p.m.
Al Hurricane Sr. & Jr. 3:30 p.m.
Ram Herrera 5:30 p.m.

Call 575-624-6720 for more information.



ENMMC Race for the Zoo May 11

The 20th Annual Race for the Zoo will be held at the Spring River Park and Zoo this May 11 beginning at 8:00 a.m. This race features a 10k run/walk, 5k run, and 2 mile walk. Several hundred racers join this annual event and receive a collectors t-shirt as well as awards and all proceeds go to the Zoo (the only FREE zoo in New Mexico). All age groups are welcome! Door prizes will also be given after the race. The Roswell Runners Club organizes this, the Alien Chase (during the UFO Festival) and other races throughout the year. Register at www.active.com



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May

"The Beams are Creaking" a biographical drama by Douglas Anderson, directed by Alethea Hartwell, opens May 10th, 2013 at Roswell Community Little Theatre on 1717 South Union in Roswell, NM. Germany, 1933: The Nazi party has taken power. In the face of the greatest evil of the 20th century, Dietrich Bonhoeffer battles questions of morality, political allegiance and religious conviction. This true story of a theologian who defied the Nazis will keep you on the edge of your seat as a tale of love and compassion, intrigue, conspiracy and high treason unfolds. Curtain time is 7:30pm May 10, 11, 17 and 18, 2pm May 12 and 19. Call 575-622-1982 for reservations.

www.roswelllittletheatre.com



facebook.com/
**RoswellCommunity
LittleTheatre**

June

"Last Call at Chez Mort" written by Lee Mueller and directed by Edie Stevens is an RCLT dinner theatre fundraiser that will be performed June 22 at 'The Liberty' on North Virginia. Reservations must be made no later than June 8 by calling 575-622-1982. Join us (in costume if you like!) for an evening of 1930's nightclub entertainment! See if you can figure out 'Whodunit'! Guests may choose to be involved in the production, or just to enjoy from the sidelines. Wonderful catered meal and a cash bar. Profits to benefit Roswell Community Little Theatre building fund. Visit our website for more information.

written by Douglas Anderson

directed by Alethea Hartwell

Produced by arrangements with Baker's Plays



ROSWELL
COMMUNITY
LITTLE
THEATRE



THE BEAMS ARE CREAKING

May 24-26

This year will be the 18th Annual "Hike It & Spike It" 4-on-4 Charity Flag Football Tournament. Roswell will welcome players of all ages and playing experience. The three day festival of football will once again be Memorial Day Weekend, May 24-26, 2013 at the Cielo Grande Recreation Area. Proceeds will benefit the United Way of Chaves County.

"SHOW ME THE MONEY" pays \$15,000! Only the very best flag football teams from across the land compete for the BIG money. This year the "Co-Ed Show Me the Money" division pays \$2,800!

A fun, family oriented event, 5,6,7 & 8-year old players compete next to top high school divisions, women's divisions and co-ed divisions. Registration will be Friday afternoon from 3:00 to 7:00 p.m., resuming Saturday at 7:00 a.m. We are also now on Facebook and Twitter so follow us! The Best Dressed Team special event returns again this year. A wide open, high scoring, fast-paced, adrenaline pumping weekend is in store for all!

Call 575-623-5695 for information.

www.roswellgridiron.com



Search for Hike
It Spike It



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June 7 - August 16 Concerts in the Park

The City of Roswell Parks and Recreation Department sponsors the FREE summer Concerts in the Park Series. Whatever your taste in music, you can enjoy the beautiful summer evenings under the trees at beautiful, historic, Cahoon Park. From Mariachi to rock, country to blues, we are sure to have music you can dance to and enjoy. Local and regional bands provide the atmosphere

beginning at 6:30 p.m. every Friday night. The concerts usually run until around 8:30 p.m. We recommend you bring your lawn chairs or blankets.

For more information, contact the Parks and Recreation Department at 575-624-6720

Welcome to the second annual MainStreet Roswell Fiddle & Griddle Festival. This year the event is scheduled for June 8 & 9, 2013 in beautiful Roswell, New Mexico.

MainStreet Roswell, Roswell Parks and Recreation Dept., and Roswell Lodger's Tax are pleased to present the 2nd Annual MainStreet Roswell Fiddle and Griddle Festival June 8 & 9, 2013. What a wonderful way to start the summer! the Country's best fiddle players will entertain attendees with some fantastic music while competing for \$20,000 in available prize money during the 2-day event. The festival will feature local talent as well as musicians from far and wide. 2012 competitors came from Pennsylvania, Washington, and Arkansas – as well as Texas and New Mexico. Multiple stages will be set up in the Festival Area for great toe-tapping music.

Also featured is our 2nd Annual BBQ Contest with \$8,000 available in prize money. The BBQ Contest will begin early Saturday morning. The aroma of smoked meats and savory

June 8-9



BBQ sauce will once again permeate the air. The teams of chefs will be more than willing to share their secrets and techniques and are sure to have great hints for your summer backyard BBQ'ing.

This festival will be held in beautiful Downtown Roswell.

www.fiddlegriddle.com



[facebook.com/
MainStreetRoswell](https://www.facebook.com/MainStreetRoswell)



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New Mexico Senior Olympics

Roswell is proud to host the 35th State Senior Olympics Summer Games this June! With over 30 different sporting tournaments and 700-900 athletes you are sure to find something to fit your palette for sports. Volunteers are also needed. Visit us online or call 575-623-5777 for more information.

June 12-16



www.nmseniorolympics.org

Courtesy NM SO



ROSWELL FILMFEST & COSMICON

June 28-30

Roswell Filmfest and Cosmicon 2013 is crashing the comicon world!

The 2013 RFC is happening at the Roswell Mall, June 28th-30th, 2013! The RFC is all things fun, from the film festival to actually shooting five films in the digital shoot-out. We're gonna have comic book artists and cosplay! We will have a gaming tournament and family friendly events for kids of all ages. Roswell hasn't experienced anything this wild since 1947!

We are currently working on our guest list and will update our website as soon as they are signed. But don't let that stop you from visiting! The RFC has already attached some great artists, such as Roswell's own Devin Kraft and Logan Pack, Epic Studios' Michael Champion and other New Mexican artists such as Patrick Canter, Jennifer Hernandez, Derek Smith, Josh Wilkins and more to be added. And this year Lobo Anime from Albuquerque will be returning with a booth of comic book toy goodness.

At the FilmFest, you can learn more about the Digital Shoot-Out. We go from script to screen in seven days and hold a Premiere Gala with all the trimmings of a local awards show. This contest is open for submission until May 19, 2013. You can also see already produced short films and features - including the feature premiere of a campy revisit of the 1947 Roswell Incident, *"The Roswell Project."*

With so much to do in Roswell, we recommend you stay the entire week from June 28-July 7. The City of Roswell hosts the Mike Satterfield Firework Extravaganza on the Fourth of July and the UFO Festival begins July 5.

www.roswellfilmcon.com



The next page shows a recommended schedule for your stay in Roswell from June 28-July 7

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How to spend your weeklong vacation in Roswell June 28-July 7:

With two wonderful festivals that you just can't miss being held on consecutive weekends, we hope to help you see all that Roswell has to offer and provide you with plenty of choices to keep your days full of activities.

June 28-30

Roswell FilmFest and CosmicCon
Roswell Mall
4501 N. Main



July 1

Roswell Museum & Art Center

100 W. 11th St.

Historical Center for Southeast New Mexico
200 N. Lea St.

Walker Aviation Museum

1 Jerry Smith Circle
(in the Air Terminal)

McBride Museum
101 W. College Blvd.
(on the NMML campus)

Anderson Museum of Contemporary Art
409 E. College Blvd.

July 2

Bottomless Lakes State Park

12 miles east of Roswell
Lea Lake open
7 a.m. - 9 p.m.
Hiking, swimming.



July 3

International UFO Museum & Research Center

114 N. Main St.

The Gallery
107 E. 5th St.

Dean Willis Museum
400 N. Virginia
(in the Chaves Co. Courthouse - no cell phones or cameras allowed)

Downtown Shopping
Shop downtown and you will be pleasantly surprised.

This is only a proposed schedule. It is to help you decide how best to spend your time in Roswell. If you stop in at the Roswell Visitor's Center (912 N. Main St.), they can give you more information and also provide you a map with all locations.

July 4

Bitter Lake National Wildlife Refuge
4200 E. Pine Lodge Rd.

J. Kenneth Smith Bird Sanctuary
501 N. Sycamore

Spring River Park & Zoo
1306 E. College Blvd.

Roswell Sertoma/Mike Satterfield Fireworks Show & Salute to Veterans

Cielo Grande Recreation Area - 1612 W. College
Entertainment begins at 5:30 p.m. Fireworks at 9:15 p.m.

July 5-7

2013 UFO Festival
Downtown Roswell



Roswell has mild/warm weather year round, which makes it great if you love golf. There are several golf courses in town with beautiful greens. The Nancy Lopez Golf Course at Spring River is owned and maintained by the city of Roswell and is a gem in Roswell. The New Mexico Military Institute course is also open to the public. If you like to play, we recommend you visit.

Nancy Lopez Course
1612 W. 8th St.

NMMI Course
201 W. 19th St.

CRASH IN ROSWELL

COME SEE WHAT ALIENS HAVE KNOWN FOR YEARS



MainStreet Roswell is partnering with the City of Roswell, the International UFO Museum and Research Center, the Roswell Museum and Art Center, Roswell Runner's Club and more to host the 2013 UFO Festival.

This annual event will be in downtown Roswell July 5-7, 2013 and will feature the extremely popular alien pet and people costume contests, the Alien Chase Run/Walk, a twilight alien/UFO parade, FREE entertainment, kids activities, an art show at the Gallery, lectures, great shopping, and we will even have Nezbit the Alien visiting again!

If you are looking for a unique, fun filled event, this is bound to be the best and most interesting!

JULY 5-7, 2013



[www.facebook.com/
RoswellUFOFestival](http://www.facebook.com/RoswellUFOFestival)



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WWW.UFOFESTIVALROSWELL.COM

Dragonfly Festival

September 7

The Dragonfly Festival is a favorite for visitors and residents alike. This FREE event is the perfect spot to learn more about dragonflies and damselflies. Held at Bitter Lake National Wildlife Refuge, home to one of the largest amount of dragonfly species in the nation. Qualified dragonfly specialists are on hand to teach everything you would want to know about them.

The Dragonfly Festival also has many fun kids activities on hand. In the past they have had archery, crafts, and even fishing! Reservations are required for the FREE dragonfly and special tours, so check online or call 575-625-4011 to see when they are available.

www.friendsofbitterlake.com



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September 13-15

Piñatafest

This annual 3-day cultural event, featuring live Mexican entertainment, including mariachis, food and family fun. Past events included best Salsa Making Contest, Jalapeño Eating Contest, Best Biscochitos, Dance Contest, Lasso (rope) Contest. Various vendors with unique items for sale. Saturday parade and Mariachi Mass on Sunday.

Sponsored by the Hispano Chamber of Commerce (327 N. Main), the event is held on the Chaves County Courthouse lawn September 13-15, 2013. Call 575-624-0889 for information.



**Search for Roswell
Hispano Chamber of
Commerce**



September 27-28

7th Annual Block Party and Chalk Art Festival



We are excited to announce that in 2013, MainStreet Roswell will be working with the Roswell Museum and Art Center to hold the Chile Cheese Festival and the Block Party and Chalk Art Festival the same weekend. Each event has a large following and working together will only make them better.

Join us for our annual all-ages art festival that features hands-on art for kids, a chalk art contest, music, entertainment, food, and arts and crafts vendors. Chalk Art Contest gets underway on the south side of the Museum at 8 am. Block Party opens at 10 am on 11th Street, north side of the Museum. The Block Party is FREE. \$10 for individual chalk artists and \$20 for teams.

The Chile Cheese Festival marks the end of the summer festivals in Roswell. This event celebrates the harvesting season for many farmers, especially for chiles. You can't miss the aroma of fresh roasted chile that fills the air at this event. You can purchase ristras, fresh fruits and vegetables, as well as many hand-crafted items from vendors.

MainStreet Roswell also partners with Leprino Foods to provide tours of the mozzarella cheese plant. Special rules apply, so be sure to visit the MainStreet Roswell website if you would like to participate. Call 575-420-5718 for information.



search for
**Roswell Museum
& Art Center**



www.roswellmuseum.org



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