





This guide is provided by the Chaves County Tourism Council (CCTC).

The Chaves County Tourism Council exists to enhance the local tourism industry by uniting and promoting the unique culture, history and multitude of attractions within Chaves County New Mexico

What we do -

ADVOCATE for tourism every day

EDUCATE and INFORM County citizens and leaders in the values of tourism

SUPPORT and PROMOTE collaboration of issues related to tourism

How we do it -

- Encourage businesses and service providers to recommend points of interest and special events
- Update and disseminate tourism information through utilizing mainstream media
- Network with event organizers and the hospitality industry to develop teamwork and shared visions for success
- Assist venue and event organizers to cultivate and share ideas and tools through such opportunities as workshops and seminars

Membership -

- Membership is open to any and all persons and agencies that share in the ideals of the Council and are interested in promoting and working collaboratively toward enhancing tourism
- There are no dues, and membership is made up of volunteers who will assist in carrying out our mission
- Currently CCTC meets the second Monday of each month at 10:00am in the Historical Society's Archives Building

Publication and photos ©2014 Juliana Halvorson







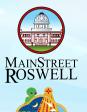












Parks and





WWW.MAINSTREETROSWELL.ORG

ALL MOVIES BEGIN AT DUSK AT THE CIELO GRANDE RECREATION



























(Cahoon Park)

MAY 31

JUNE 14 JUNE 21

JUNE 28

(Civic Center)

JULY 12

JULY 19

JULY 26 (Cahoon

AUG 2 AUG 9

Park)

Movies subject to change. If there is inclement weather, the movies may be cancelled or postponed

Farmers'/Gardeners' Market

The Farmers' and Gardeners' Market is one of MainStreet Roswell's largest successes. Here you will find the freshest fruits and vegetables available anywhere. We also have local crafters and just good old-fashioned atmosphere.

Purchase your home grown/homemade items at the Chaves County Courthouse Lawn from July 6 until late September. This family event features high quality fresh produce, flowers, and crafts that are produced by families in the Pecos and Hondo Valley. We also accept WIC coupons and Senior Citizen stamps.

Each Saturday morning from 7:00-11:00 a.m., hundreds of locals and visitors visit our market. This direct relationship between the producer and the consumer contributes to strengthening our local economy, keeping agricultural land and water in production and providing fresh, healthy food to our community. Vendors at the market must follow strict food safety guidelines, thus protecting the health and safety of our wonderful customers.

> For more information contact our market manager Lester Peck at 575-627-2239.



Roswell also has a large following of Bountiful Basket co-op members. BB is a not-for-profit food co-op for families that want to have more fresh produce for less money. Participants all save a substantial amount of money on healthy food. For more information, visit:

MARKETS

www.bountifulbaskets.org

May 3 & 4

Balloons travel to Roswell from the Southwest for a weekend of fun. flying and friendship. This club will wake up Roswell with 64 balloons. Pilots and crew will be coming to Roswell from all over to fly our friendly skies.

We are excited to announce our new launch site this year at the Cielo Grande Recreation Area on West College St.

The Old Timers Balloon Rally is a FREE event brought to you by many fine sponsors. Bring your cameras. Launches will occur about 6:45ish each morning (weather permitting).





May 3 & 4

Fiesta del Rio

Bringing the entire family together for two days of music, sporting events, motorcycle and car shows, food and games booths is part of the mission behind the celebration. The Roswell Parks and Recreation Department along with their many co-sponsors have set the weekend for May 3-4. The outdoor festival will be held at Roswell's Cielo Grande Recreation Area in the Special Events Area. and will be from 11:00 a.m. to 8:30 p.m. on Saturday and 11:00 a.m. to 7:00 p.m. on Sunday. Nashville John Michael Recording Star Montgomery will be headlining the entertainment on Saturday.

Celebration of Fiesta del Rio with feature headline entertainment with the very best in Tejano music with Michael Salgado. They will Party on the River/be on the main stage at in Cielo Grande Recreation on Sunday May 4th. Cost per day is \$5.00 and children under the age of 5 get in for free.

> Call 575-624-6720 for more information.





to public.



THE EVENT OF THE YEAR



Doors open at 2:30 p.m.

Bassett Auditorium, Roswell Museum and Art Center 100 West 11th Street, Roswell, New Mexico

> This is a 21 & Over Event Derby Attire

all things detry

SID MINT JULEPS play DERBY TRIVIA games for prizes WAGER tutorials and Race Day Program BID on art, services, merchandise, and amazing artist-created DERBY HATS savor traditional DERBY TREATS enjoy the CIGAR LOUNGE on the patio cheer for your favorite horse on the BIG SCREEN

tickets \$50 for all things DERBY!

available at: Tinnie Mercantile & Deli, 412 W. Second St. RMAC Gift Shop, 100 W. 11th St. or call 575-627-0918

May 10

Race for the Zoo

The 20th Annual Race for the Zoo will be held at the Spring River Park and Zoo this May 10 beginning at 8:00 a.m. This race features a 10k run/walk, 5k run, and 2 mile walk. Several hundred racers join this annual event and receive a collectors t-shirt as well as awards and all proceeds go to the Zoo (the only FREE zoo in New Mexico). All age groups are welcome! Door prizes will also be given after the race. The Roswell Runners Club organizes this, the Alien Chase (during the UFO Festival) and other races throughout the year. Register at www.active.com





Hike It & Spike It

This year will be the 19th Annual Roswell Hike It & Spike It 4-on-4 Charity Flag Football Tournament. Roswell, New Mexico will welcome players of all ages and playing experience. The three day festival of football will once again be Memorial Day Weekend, May 23rd, 24th, and 25th, 2014. Proceeds will benefit the United Way of Chaves County.

SHOW ME THE MONEY PAYS \$15,000!!! Only the very best flag football



teams from across the land will compete for the BIG money.

A fun, family oriented event, 5, 6, 7 & 8 year old players compete next to top high school divisions, women's divisions and co-ed divisions. Player Registration will be Friday afternoon from 2:00 to 7:00 PM. resuming Saturday at 7:00 AM. We are now on Facebook and Twitter so follow The Best Dressed Team special event returns again this year. A wide open, high scoring, fast-paced, adrenaline pumping weekend is in store for all.

Call 575-623-5695 for information. www.roswellgridiron.com



May 23-25





June-November Roswell Community Little Theatre

The Roswell Community Little Theatre has been performing in Roswell since Comprised of volunteers 1939. who love theatre, they have had great success in their new location. The players perform comedies, melodramas, musicals and many other genres.

The RCLT is very involved in the community and also hosts special events for children in their KAPS program. Kids learn all about acting, stage building and preparation, lighting, sound and more.

> 575-622-1982 1717 S. Union



search for Roswell Community Little Theatre MAY 3 & 10

admission donations accepted. "Little Red Riding Hood and the Power Mutant" & "The Audition"



PER SOUS

An unusual and zany mystery, of course, with a surprising ending; includes back country people and their customs, Halloween masks and family connections.



ALWAYS PATSY CLINE

The touching and true story of Country music legend Patsy Cline www.roswelltheatre.com and her friendship with Texas housewife Louise Seger



ARSENIC AND OLD LACE

The play is a farcical black comedy revolving around the descended Brewster family, from the "Mayflower," but now composed of insane homicidal maniacs.





June 6 & 7

3rd Annual MainStreet Roswell

Fiddle & Griddle Festival

and Recreation Dept., and Roswell Downtown Roswell. Lodger's Tax are pleased to present the 3rd Annual MainStreet Roswell Fiddle and Griddle Festival. What a wonderful way to start the summer! the country's best fiddle players will entertain attendees with some fantastic music while competing for \$20,000 in available prize money during the 2-day event. The festival will feature local talent as well as musicians from far and wide. Friday night will feature a Frolic and Fiddle relaxed and informal competition for beginners and advanced players alike.

Multiple stages will be set up in the Festival Area for great toe-tapping music. Also featured is our 3rd Annual BBQ Contest with \$8,000 available in prize money. The BBQ Contest will begin early Saturday morning. The aroma of smoked meats and savory BBQ sauce will once again permeate the air. The teams of chefs will be more than willing to share their secrets and techniques and are sure to have great hints for your summer backyard BBQ'ing.

MainStreet Roswell, Roswell Parks This festival will be held in beautiful

www.fiddlegriddle.com







UFO Festival

The City of Roswell invites UFO enthusiasts and skeptics alike to join in the celebration of one of the most debated incidents in history. The four-day event will feature guest speakers, authors, live entertainment, a costume contest, a pet costume contest, parade, carnival, family-friendly activities and more.

In early July, 1947, a mysterious object crashed on a ranch 30 miles north of Roswell. The Roswell Army Air Field (RAAF) issued a statement claiming to have recovered a crashed "flying

disk." An article ran on the front page of the Roswell Daily Record and the next day, RAAF changed its statement to say that the object was a weather balloon, not a flying disk as they previously reported. This revised statement sparked immediate controversy and has continued to be a topic of debate more than 60 years later. This is best known as the Roswell Incident.

People from across the galaxy visit Roswell during this event. Come see the aliens, friends of aliens,

July 3-6

stilt walkers, Austin Bike Zoo, UFO researchers. The UFO Museum staff does a wonderful job bringing in reputable UFO enthusiasts such as Stanton Friedman, Tom Carey and more.

www.ufofestivalroswell.com









Mike Safferfield 4th Of July Fireworks Show



Roswell Sertoma is committed to providing an event that improves the quality of life for the residents of Chaves County. Mike Satterfield

headed up the annual fireworks show for several years and his legacy will live on through the continuation of this project. Participants in attendance will be able to enjoy an aerial display of unprecedented proportions that is free to the public. The show is set off electronically as opposed to someone physically igniting each launching device. It will be choreographed to patriotic music and the fireworks extravaganza is expected to be even more dazzling than ever. The show expected to last

30 minutes rivals that of any big city. To avoid parking complications please arrive early and bring lawn chairs and blankets to sit on.

Held at the Cielo Grande Recreation Area.

www.roswellsertoma.org



July 4



The Elks will sponsor their annual Veteran's Barbeque to honor our area veterans and their familiese. The Veteran's dinner portion of the event will be on July 4th from 4:00 - 7:00 p.m. at the Elks Lodge #969 located at 1720 N. Montana. For more information on the Veteran's Barbeque please contact Elks Lodge at 575-622-1560.

June 26-29 & July 4-5



Roswell Filmfest and Cosmicon 2014 is crashing the comicon world!

The RFC is all things fun, from the film festival to actually shooting five films in the digital shoot-out. We're gonna have comic book artists and cosplay! The CosmiCon will feature hands on activities to help you learn more about the movie industry. Roswell hasn't experienced anything this wild since 1947!

This year, the FilmFest is a week before the CosmiCon. At the FilmFest, you can learn more about the Digital Shoot-Out. We go from script to screen in seven days and hold a Premiere Gala with all the trimmings of a local awards show. You can also see already

FilmFest & CosmiCon



produced short films and features.

This year we are proud to announce a Film Boot Camp for young students who are considering the film industry as a career.





©Juliana Halvorson



July 4

Alien Mudder

A first for the UFO Festival and the New Mexico Military Institute, the Alien Mudder! The challenging course guarantees great, albeit messy, fun!

To run the full 5K Alien Mudder the minimum age is 14 years of age. Ages 6 to 13 will run the Alien Mudder Obstacle Course only.

In addition to participation in the event itself, participants will also get an official Alien Mudder T-Shirt, a goodie bag, and a beverage,

http://www.alienmudder.org





July 5

Alien Chase



most popular events at the UFO Fesitval, the Alien Chase brings

aliens — uh, participants — from across the universe.

Participants of all ages are encouraged to dress as aliens to complete the 10K Run & Walk, 5K Run & Walk.



Bottomless Lakes Triathlon

July 12

One of the oldest Triathlons in New Mexico (est. 1984) consisting of a 400 meter Swim, 14k Bike and a 4k Run at the Bottomless Lakes,









NM's first State Park, 13 mi East of Roswell, NM.



BottomlessTriathlon

New Mexico Senior Olympics

Roswell is proud to host the 35th State New Mexico Senior Olympics is Senior Olympics Summer Games this dedicated to provide adults 50+ June! with opportunities for a healthy

New Mexico Senior Olympics features over 107 events in 28 different sports, encouraging a healthy lifestyle in mature adults 50+. New Mexico Senior Olympics State Team Tournaments are open to out-of-state teams in Basketball 3 on 3, Softball, and Volleyball.

www.nmseniorolympics.org





SeniorOlympics



New Mexico Senior Olympics is dedicated to provide adults 50+ with opportunities for a healthy active lifestyle. Our mission is to promote physical fitness for seniors statewide: provide year-round opportunities and motivation for adults 50+ to participate in local, state and national games.

Visit us online or call 575-623-5777 for more information.





July 16-19





July 25 – 27

Mark your calendars for July 25 – 27th! This year marks the 9th anniversary of the Alien Open Dart Tournament, hosted by the Pecos Valley Dart Association (PVDA). We are excited to be competing in the Roswell Civic Center, having outgrown our previous venue. The total payout this year is \$8,000.00+, covering 11 events. Attendance has grown each year. In 2013 entries totaled



Alien Open Dart Tournament

440 for the weekend. Competitors from across the nation come annually to show their skills and try to take home the money. They come to Roswell, not only for the competition but for the location. Roswell's history helps draw players here.

A 'Toilet Bowl' event is even offered for non-winners to play in Saturday afternoon, which pays out not only in cash but also hand decorated toilet seats for the winners!

Local players boast quite a few years experience in the game of darts, some having travelled the nation competing. It's exciting to have a great tournament here for all levels of players to compete in, from novice to professional. It's great to see tournament shirts from Roswell being worn at other dart events nationwide.

Each year a different charity is selected to benefit from fundraisers

held throughout the weekend. Past recipients have been the Chaves County Cancer Fund, CASA, The Shriner's, Breast Cancer Research, as well as the family of one out of town competitor whose child was facing surgery. Darters are a generous group and love to help others out. Local companies assist with donations of items to be raffled or auctioned off, adding to the sense of community.





August 15-16

©Juliana Halvorson

ARE YOU TOUGH ENOUGH FOR TWO?!

Funky Powder & Glow Run - Friday, August 15, 2014 - is a fun and colorful run, walk, skip or dance event for people of all ages (strollers & wheelchairs allowed). Colorful stations will be set up throughout the track to turn runners into a rainbow of fun & color. Once the sun goes down glow in the dark glasses, necklaces, hats & t-shirts will transform the track into wild and

Funky Powder & Glow Run/ Mud, Sweat & Tears

wonderful colors. Runners and spectators alike will enjoy the fun & dance the evening away at this funky family friendly event.

Roswell Mud Sweat & Tears Saturday, August 16, 2014- Is a challenging 1.5 mile or 3k mud & obstacle race. The race area is filled with mud pits, climbing walls, mud crawls and many more fun and muddy areas. The race is held at NW uncultivated area behind the Noon Optimist Park. This event is open to individual runners, team runners and Elite runners from the ages of 12 years and older. This is not a timed event however Elite runners are ranked and prizes are awarded for top male, top female & top team. Registered runners receive a running bib & t-shirt.



www.plan-itproduction.com





Thirty-first Annual Roswell Fine Arts League/NM Miniature Arts **Society Juried Art Show**

August 14 – 24









"Almost Canopic" Clay by Megan Heil

Opening Reception and Awards, Thursday evening, Aug. 14 6:30-8:30 p.m.

Featuring nearly 200 works from throughout the United States and abroad.

Works in all mediums including paintings in oils, watercolor, pastels and much more; photography and digital works, three-dimensional works in clay, metal and wood, and the ever-popular miniature

A special student art exhibition

Free Admission www.rfal.org

August 30



Bubble Fest

Bottomless Lakes State Park is the best way to dive into this Labor Day weekend during the annual Bubblefest from August 30-September 1. The event features fun and educational activities for divers and spectators.

The Lion Knows" Mixed Media

by Peggy Krantz

"The Bottomless Bubblefest attracts scuba club divers from throughout New Mexico and other states because it is an unusual way to test one's scuba skills while having fun," said Park Superintendent,

Joe Kasuboski.

One of the most popular events is underwater dive poker! Dive poker involves tossing two decks of weighted cards into Lea Lake and divers compete for the best hand. No more than five cards can be held at a time, and divers may discard one of their cards in exchange for a new card, similar to traditional poker. Prizes will be awarded on Sunday for the winning hand.

Bottomless Lakes also offers a variety





NewMexicoStateParksDivision

of fun activities for everyone, and visitors can swim or rent paddleboards and pedal boats to explore Lea Lake. A rangerled presentation on the flora and fauna of Lea Lake will also be available during the park's weekly "Enchanted Evenings" series.

Bottomless Lakes State Park is a popular scuba diving destination.

September 6-7

Dragonfly Festival

for visitors and residents alike. This FREE event is the perfect spot to learn more about dragonflies and damselflies. Held at Bitter Lake National Wildlife Refuge, home to one of the largest amount of dragonfly species in the nation. Qualified dragonfly specialists are on hand to teach everything you would want to know about them.

The Dragonfly Festival also has many fun kids activities on hand. In the past they have had archery, crafts, and even fishing! Reservations are required for the FREE dragonfly and special tours, so check online or call 575-625-4011 to see when they are available.

www.friendsofbitterlake.com











September 12-13 Piñatafest

annual 3-day event, featuring live Mexican Eating entertainment. mariachis, food and family fun. Lasso Past events included best Salsa Various vendors with unique



cultural Making Contest, Jalapeño Contest, including Biscochitos, Dance Contest, (rope) Contest. items for sale. Saturday parade and Mariachi Mass on Sunday.

> Sponsored by the Hispano Chamber of Commerce (327 N. Main), the event is held on the Chaves County Courthouse lawn, Call 575-624-0889 for information.





Chile Cheese Festival September 26-27







The Chile Cheese Festival marks the end of the summer festivals in Roswell. This event celebrates the harvesting season for many farmers, especially for chiles. You can't miss the aroma of fresh roasted chile that fills the air at this event. You can purchase ristras, fresh fruits and vegetables, as well as many hand-crafted items from vendors.

Leprino Foods to provide tours of the mozzarella cheese plant. Special rules apply, so be sure to visit the MainStreet Roswell website if you would like to participate.

www.mainstreetroswell.org





Eastern New Mexico State Fair

Twenty-two counties participate in the Eastern New Mexico State Fair. We are proud to have those communities as a part of this event.

Over the years we have witnessed the evolution of local cowboys competing in calf-roping events to a full Professional Bullriding Tour. We have seen the Junior Livestock sale become the largest event of its kind in the state. We have had the home economic skills of farmer's wives grace the displays and we have played host to entrepreneurs from all over the globe. From the time of the Alfalfa Palace-style fairs to the Chaves County Cotton Carnival to the current day Eastern New Mexico State Fair, one thing has remained the same: the focus of the fair is community. Whether gathering to compare crop

techniques, to support the youth of 4-H and FFA, or to delight in the sights, tastes, and experiences of the midway, there is something for everyone at the Eastern New Mexico State Fair.





September 29-October 4



October 4







Art Block Party & Chalk Art Festival



Art Block Party Times: 10 am – 4 pm Chalk Art Festival Times: 8 am – 1 pm

Join the Roswell Museum and Art Center for its eighth annual Art Block Party and Chalk Art Festival on Saturday, October 4th.

The Chalk Art Festival launches the event at 8 a.m. on the sidewalks at the front of the Museum and is based on the 16th century Italian street painting tradition. There is an entry fee. Awards will be given.

The Art Block Party takes place on the Museum grounds and includes a wide range of art activities for the entire family. There will be entertainment throughout the day. Activities include hands-on art, arts and crafts vendors, the famous Crazy Hair Salon, and a Second Saturday Student Art Show.

To register for the Chalk Art Festival contact the Museum at 575-624-6744, extension 10, or visit the website at

www.roswellmuseum.org





Search for Roswell Museum & Art Center

October 9-12

25 musicians from across the country. 17 events at 8 Roswell venues; many are free.

The intent of the Roswell Jazz Festival is to provide the people of Southeastern New Mexico and beyond with annual festivals and intervening events that display the artistry of jazz musicians from across the country and which are intended to increase the sense of community by providing all who participate with the opportunity to share and enjoy our own artistic endeavors, to celebrate our jazz roots, and to educate both young and old alike in the jazz traditions of America.

The annual Roswell Jazz Festival begins on the Thursday prior to the second weekend of October and runs through the weekend, with performances at several venues located within a few minutes drive from the center of Roswell, New Mexico.

The Roswell Jazz Festival includes not only performances by some of the finest musicians on the American continent, but has also become known for its free educational

Roswell Jazz Festival



seminars and a Sunday morning non-denominational "Worship in Jazz".

www.RoswellJazzFestival.org





Aiming for the Stars

October 17-18

CELEBRATING ROBERT GODDARD'S LEGACY: AIMING FOR THE STARS

On October 17 and 18, Roswell celebrates the legacy of one of its most famous "stars," rocket pioneer Robert H. Goddard. This two day event, "Aiming for the Stars," features a luncheon honoring Goddard's accomplishments while recognizing those that contributed to his success: Charles A. Lindbergh, Harry F. Guggenheim, and the Smithsonian Institution.

Following the luncheon on October 17, the Roswell Museum and Art Center will host a symposium on space science related topics. Dr. Michael Neufeld, Curator, National Air and Space Museum, will present a lecture on "Robert Goddard and Wernher von Braun." Dr. Lowell Catlett will explore possibilities from a futuristic perspective. Dr. Harrison Schmitt, astronaut on the Apollo



XVII mission and one of the last men to walk on the moon, will talk about his experiences. Dr. Larry Crumpler, a lead scientist with the Mars Exploration Rover mission will discuss a decade of research on Mars. These lectures begin at 1:30 p.m. in the Patricia Lubben Bassett Auditorium and are free to the public.

On Saturday, October 18, from 10:00 a.m. to 4:00 p.m. join representatives from New Mexico's science museums and observatories for a "Space Trail Expo" at the Roswell

Convention and Civic Center. This is a free, family-friendly event that features interactive activities, science demonstrations, information about New Mexico's space related resources, and exhibits from NASA's Johnson Space Center.

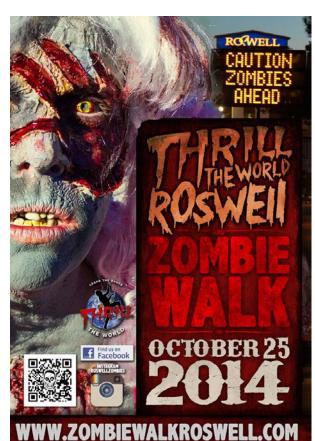
www.robertgoddard.org





Thrill the World/Zombie Walk

October25



This is the third year that Roswell hosts the Thrill the World record attempt and Zombie Walk.

Across the world — at the same exact time — zombies of all nationalities dance to "Thriller" to try to beat the world record. This event is attended by former and current humans of all ages.

Sessions are held the weeks prior to the event to help those less coordinated zombies learn the dance.

Following the world record dance attempt, the zombies lurch in downtown Roswell.

This event raises funds for the Chaves County Cancer Fund.

Even if you don't want to



dress as a zombie, you will want to be sure to come out and check out all the wonderfully creative — yet horrifying zombie costumes.

www.zombiewalkroswell.com





November

Craft Shows



Pecos Valley Potters Guild www.roswellpotters.org



Holly Day Magic Craft Show 575-622-4985



Christmas Fantasy Craft Show 575-208-2864

December 6

This amazing annual event really brings the Christmas spirit. With beauitfully decorated floats and Christmas carolers.

The parade is held in downtown Roswell, where you can arrive early and get some Christmas shopping done. Experience the unique, nostalgic feeling while shopping your downtown merchants!

The parade begins at College St. at 6 p.m.

www.mainstreetroswell.org





Christmas Electric Light Parade







City of Roswell, New Mexico

Roswell is a community of people who love to stay busy and enjoy events. The amount of volunteers in the community is amazing.

The City of Roswell, as well as the Parks and Recreation Dept. are great supporters of the events in this publication. Without the support of the Lodger's Tax program, many of these events would not be possible.



Paid for in part by City of Roswell Lodger's Tax

www.roswell-nm.gov

December 6

Reindeer Run

The cold doesn't stop runners in Roswell! Hundreds gather to run in this annual 10K Run & Walk, 2-Mile Run & Walk. Sponsored by the Roswell Runners Club.









Historic & Cultural Attractions

WALKER AVIATION MUSEUM
Located in the Roswell Airport Terminal, the Walker Aviation Museum preserves a significant chapter in the history of American military and civil aviation. Hundreds of artifacts, including equipment from historical airplanes, vintage uniforms, medals, models, photos, patches, and memorabilia from veterans, are on display. Roswell International Air Center, 1 Jerry Smith Circle, 575-347-2464

www.wafbmuseum.org.

2 SOUTH PARK CEMETERY
The South Park Cemetery was established at the turn of the century to meet the needs of a growing community. Initially the cemetery design was in a floral pattern, which was later abandoned due to space concerns. A self-guided historical walking tour brochure is available at the cemetery office.
3101 S. Main St., 575-624-6748

MI CASITA
The interior of this local Mexican restaurant includes a mural painted in 2011 by Santa Febased artist Jerry West that features notable figures in Roswell's history. 1718 S. Main Street, 575-396-1011

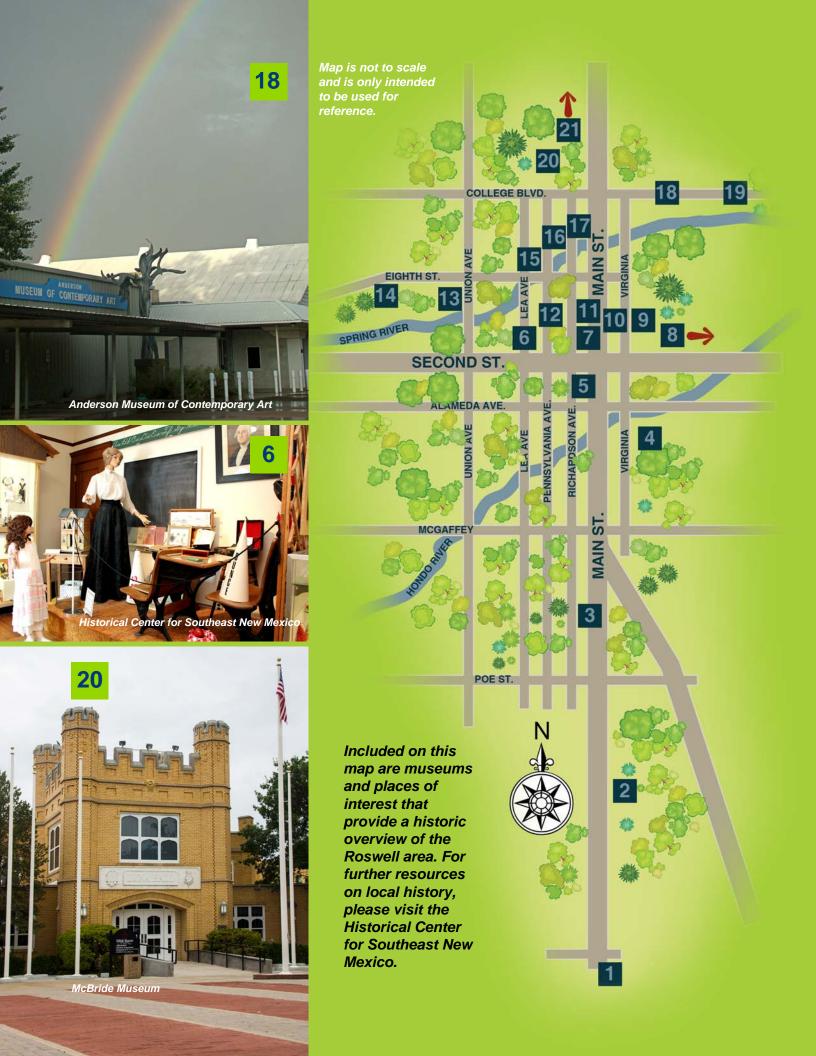
SAN JUAN DE BAUTISTA CATHOLIC CHURCH (ST. JOHN THE BAPTIST CATHOLIC CHURCH)

Built in 1903, the church was the lone source for health care and education for many area Hispanics until the 1960s and continues to serve as a religious and community center in the Chihuahuita neighborhood. The building features a mural painted by community members and facilitated by Pennsylvania-based artist Theresa Pfarr in 2007 that depicts significant people and events. 506. S. Lincoln Avenue, 575-622-3531.

INTERNATIONAL UFO MUSEUM AND RESEARCH CENTER

Opened in 1992, the Museum presents information concerning UFO phenomena with a primary focus on the 1947 Roswell Incident in which a UFO reportedly crashed on a ranch outside Roswell. 114 N. Main St., 575-625-9495

www.roswellufomuseum.com







6 HISTORICAL CENTER FOR SOUTHEAST NEW MEXICO AND MUSEUM ARCHIVES

The stately home of Mr. and Mrs. James Phelps White, a Roswell landmark since its completion in 1912, now stands amidst towering trees as the Historical Center for Southeast New Mexico Museum and Museum Archives—preserving area history through antiques, memorabilia, and early photography. 200 N. Lea Ave., 575-622-8333

www.hssnm.net

PIONEER PLAZA AND CHISUM SCULPTURE

The Plaza was the site of Roswell's first trading post which served as a stop for early travelers along the Goodnight-Loving Cattle Trail including "Cattle King" John S. Chisum. The Plaza also features a historic 1920s Conoco Station which currently houses the Neighborhood Watch offices. Across from Courthouse at 400 W. Main St.

BOTTOMLESS LAKES STATE PARK
Established in 1933, Bottomless Lakes was the first state park in New Mexico and takes its name from nine small, deep sinkholes fed by underground water. In addition to camping and hiking, the park features swimming and paddle boat rentals in a recreational area built by the Civilian Conservation Corps. The park is located about 15 miles southeast of Roswell. 575-624-6058

www.emnrd.state.nm.us/prd/bottomless.htm

PAT GARRETT SCULPTURE

Behind the Courthouse stands the recently erected sculpture of lawman Pat Garrett who lived in Roswell from 1880-1888. Notably, while serving as sheriff, Garrett shot and killed frontier outlaw Billy the Kid in 1881. Behind Courthouse at 400 N. Virginia.

The original courthouse was built in 1890 and used until 1910 when a new, larger courthouse was built in preparation for New Mexico's statehood in 1912. The foyer includes a small free museum with old photographs and a mock jail cell and courtroom. Visitors must enter through a security check at the main entrance at 400 N. Virginia Ave.

Installed in honor of the State Centennial, five interpretive plaques designate the sites of past and currently standing historic buildings in the downtown area. The project was funded by the New Mexico Humanities Council and Lawrence Harris and organized by the Historical Society for Southeast New Mexico and the Roswell Museum and Art Center.

- Site of Roswell's First Building, c. 1870
- Chaves County Courthouse, 1890 & 1911
- Roswell City Hall, 1938
- · Site of Goss Military Institute, 1891
- Site of First General Store and Post Office, 1870

HISTORIC DISTRICT

Listed on the National Register of Historic Places, the Historic District is located west of downtown's business district. It includes homes and buildings of various architectural styles that reflect the melding of the indigenous, Hispanic, and Anglo cultures who settled here during the late nineteenth and early twentieth centuries. Brochures and books with further details are available through the Historical Society for Southeast New Mexico at 200 N. Lea Avenue or visit the Roswell Public Library at 301 N. Pennsylvania Avenue.

The site known as Cahoon Park was established about 1902 as Haynes Dream and later renamed in honor of pioneering banker E.A. Cahoon. Adjacent to the Spring River Golf Course, the park features picnic areas, trails, a recently renovated sunken garden, and swimming pool. The pool, stone walls, and other structures were constructed by the Works Progress Administration in the 1930s. West 5th St. and Union Ave., 575-624-6764.

The golf course traces its roots back to the mid-1920s when local golfers played in an open prairie near the present day site. Improvements were made in the 1930s with help from the Works Progress Administration, and the course was expanded to eighteen holes in the early 1970s. 1612 W. 8th St., 575-622-9506. **IRON CROSS**

Located on the north side of the Spring River Hike and Bike Trail, between Pennsylvania and Kentucky Avenues, is an Iron Cross made by German Prisoners of War while working on a flood-control project laying rocks along the banks of the Spring River in the 1940s.

This Stadium, named for military leader Col. Charles DeBremond, was built by the Works Progress Administration in 1936 and was home to area football games and other school activities until the Wool Bowl was completed in 1962. It continues to be used for youth sporting events and is operated by the Roswell Independent School District. 209 W. 10th St.

ROSWELL MUSEUM AND ART CENTER

Opened in 1937 as a WPA Federal art center, the Roswell Museum and Art Center houses significant collections covering over 500 years of art and history in the Southwest and beyond. Year-round programming includes film series, lectures, studio classes, and an annual community art festival. The Robert H. Goddard Planetarium serves the local schools and offers limited public programs. 100 W. 11th St., 575-624-6744 www.roswellmuseum.org

In late 1964 when *Time* magazine named President Lynden B. Johnson its Man of the Year, the magazine called on Roswell-born artist Peter Hurd to paint Johnson's portrait for the cover. Johnson liked the resulting image so much that he decided Hurd should paint his official White House portrait. Due to the President's busy schedule, Hurd had difficulty scheduling sittings and was forced to

paint from photographs. Although considered by many to be a great likeness, when Hurd brought the finished portrait to the Johnson ranch for a private showing, Johnson declared it was the "ugliest thing I ever saw." It was shipped back to Hurd, who later donated it to the Smithsonian's National Portrait Gallery. Meanwhile, the joke making the rounds in Washington noted that artists should be seen in the White House, but not "Hurd."







ANDERSON MUSEUM OF CONTEMPORARY ART

The Roswell Artist-in-Residence Program was conceived in 1967 by businessman and artist Donald B. Anderson to enhance the cultural environment of Roswell and southeastern New Mexico by bringing artists of national and international importance to live and work in the tranquility of the high plains. AMoCA presents an important span of artwork by artist-in-residence fellows covering contemporary currents over the past 45 years.

409 E. College Blvd., 575-623-5600

www.roswellamoca.org

SPRING RIVER PARK AND ZOO

The Spring River Park and Zoo opened in 1966, but traces its origins to an earlier city zoo that was in Cahoon Park. It presents a variety of animals including monkeys, bear, bison, coyotes, and birds, and is New Mexico's only free zoo. The park includes a picnic area, play equipment, a children's fishing lake, a 1927 antique carousel, and miniature train. 1306 E. College Blvd., 575-624-6760

Historic District

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Photo courtesy of HSSNM

MCBRIDE MUSEUM

Located on the second floor of Luna Hall, the McBride Museum presents the history of New Mexico Military Institute tracing back to its founding in 1891. The Institute is a state-supported military high school and junior college.

101 West College Blvd., 1-800-421-5376 www.nmmi.edu/museum

21 BITTER LAKE NATIONAL WILDLIFE REFUGE

Located about nine miles northeast of Roswell, the Refuge was established in 1937 by the U.S. Fish & Wildlife Service to provide wintering habitat for migratory birds. The Refuge continues to play a crucial role in the conservation of wetlands in the desert Southwest and offers a variety of outdoor recreation opportunities. 575-625-4011, www.fws.gov/southwest/refuges/newmex/bitterlake











fortune, the country singer and

actor Roy Rogers visited Roswell, singing with his group for their keep. W.E. Whitmore, the manager of the only radio station in Roswell, paid for their housing in return for a radio program. Arlene Wilkins, a singer herself, attended the program and was so impressed, not only with their talent, but with

their pleas for money, that she baked them pies. Even though Rogers left for Hollywood, he could not forget Arlene, and the two were married in 1936. Sadly, in 1946, Arlene died due to complications during childbirth. For the rest of his life Rogers credited Roswell with giving him his start.

